



BRAND MARKETING

We are a specialized destination and travel marketing agency with clients in the tourism, travel, culinary and family run hotel sector. We represent food associations, culinary brands, regional tourism boards, small boutique hotels, travel companies. In cooperation with our clients we set up an activity plan, based on a jointly determined strategy, a clear philosophy and the most current consumer trends.

Strategical marketing, product developement for the tourism and wine and food market: destinations, hotels, wine makers, special products, tourist networks.

Our marketing goal is to be your brand ambassador and to push your image in news markets. More visitors, longer staying in your region, selling of your products and ancillary services.

Marketing strategico e sviluppo della offerta per il mercato turistico ed enogastronomico: destinazioni, hotels, agriturismi, produttori di vini e specialita' enogastronomiche, reti turistiche, etc.

Obiettivo del nostro marketing e' aumentare la notorieta' del vostro brand, curare la vostra immagine, presentandone le sue unicita' per renderlo piu' conosciuto e attraente a visitatori ed ospiti.

Risultati concreti sono tra gli altri l'aumento del numero di visitatori, l'allungamento della loro permanenza nella vostra regione, la vendita di ulteriori servizi e di determinati prodotti.

Strategische Marketing- und Angebotsentwicklung für Anbieter im Tourismus: Regionen, familiengeführte Hotels, Weingüter, Produzenten von önologastronomischen Spezialitäten, touristische Netzwerke.

Ziel unseres Destinationsmarketings ist, das Image Ihres Produktes bekannter zu machen und einen Wiedererkennungswert zu schaffen, um es attraktiver für Besucher und Gäste zu machen.

Konkrete Ziele dabei sind, unter anderem, die Erhöhung der Besucherzahlen, die Verlängerung der Verweildauer, der Verkauf von Zusatzleistungen, der Verkauf Ihrer Produkte.

Contact

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